

REGIONAL COMMUNITIES

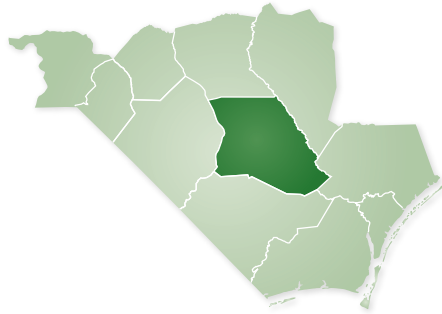


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REGIONAL COMMUNITIES

Bladen County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	32,504	(0.2%)
2009 Total Population	32,838	0.2%
2000 Total Population	32,278	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	42	
2009 Median Age	40	
2000 Median Age	38	
2009 Total Pop 0-19	8,610	26.2%
2009 Total Pop 20-29	3,577	10.9%
2009 Total Pop 30-39	4,082	12.4%
2009 Total Pop 40-49	4,551	13.9%
2009 Total Pop 50-59	4,949	15.1%
2009 Total Pop 60+	7,069	21.5%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$45,490	7.5%
2009 Median Family Income	\$42,325	22.9%
2000 Median Family Income	\$34,438	
2014 Per Capita Income	\$18,941	5.6%
2009 Per Capita Income	\$17,929	21.7%
2000 Per Capita Income	\$14,735	
2000 Total Pop with Income Below Poverty Level	6,622	
2000 Percent of Pop with Income Below Poverty Level		21.0%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	5,106	
2010 Average SAT score (2400 scale)	1,284	
2010 Percent of Graduates taking SAT	60.3%	
2008-09 Higher Education Completions	254	
2008-09 Higher Education Total Enrollment	2,107	
2009 Proj Education Attainment - At Least High School Graduate	16,855	74.9%
2009 Proj Education Attainment - At Least Bachelor's Degree	2,806	12.5%

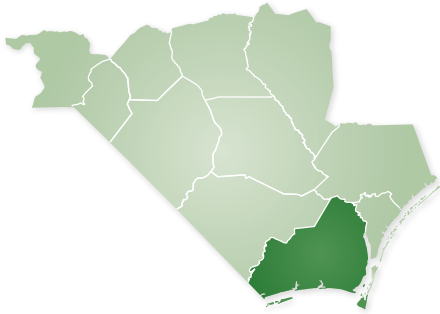
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	13,840	14,162
2010Q3 Unemployment	1,746	1,884
2010Q3 Unemployment Rate	11.2%	11.7%
2010Q3 Announced Job Creation		45
2010Q3 Total Announced Investments (\$mil)		\$65.5
Oct2010 Lost Jobs, Closings & Layoffs	25	27

Sources: See list on page 54.

REGIONAL COMMUNITIES

Brunswick County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	133,362	4.1%
2009 Total Population	109,208	4.4%
2000 Total Population	73,143	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	47	
2009 Median Age	46	
2000 Median Age	42	
2009 Total Pop 0-19	24,005	22.0%
2009 Total Pop 20-29	10,685	9.8%
2009 Total Pop 30-39	12,032	11.0%
2009 Total Pop 40-49	14,558	13.3%
2009 Total Pop 50-59	16,488	15.1%
2009 Total Pop 60+	31,440	28.8%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$58,397	5.8%
2009 Median Family Income	\$55,193	31.8%
2000 Median Family Income	\$41,876	
2014 Per Capita Income	\$26,314	4.0%
2009 Per Capita Income	\$25,307	27.4%
2000 Per Capita Income	\$19,857	
2000 Total Pop with Income Below Poverty Level	9,095	
2000 Percent of Pop with Income Below Poverty Level		12.6%

EDUCATION

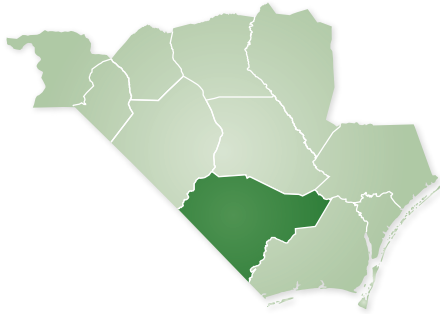
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	12,547	
2010 Average SAT score (2400 scale)	1,473	
2010 Percent of Graduates taking SAT	36.6%	
2008-09 Higher Education Completions	322	
2008-09 Higher Education Total Enrollment	2,102	
2009 Proj Education Attainment - At Least High School Graduate	65,496	81.7%
2009 Proj Education Attainment - At Least Bachelor's Degree	14,043	17.5%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	43,898	43,492
2010Q3 Unemployment	4,794	5,394
2010Q3 Unemployment Rate	9.8%	11.0%
2010Q3 Announced Job Creation	158	87
2010Q3 Total Announced Investments (\$mil)	\$29.7	\$12.0
Oct2010 Lost Jobs, Closings & Layoffs	64	2
Oct2010 Establishment Events, Closings & Layoffs	10	4

Sources: See list on page 54.

Columbus County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	54,513	(0.1%)
2009 Total Population	54,784	0.0%
2000 Total Population	54,749	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	41	
2009 Median Age	40	
2000 Median Age	37	
2009 Total Pop 0-19	14,428	26.3%
2009 Total Pop 20-29	6,464	11.8%
2009 Total Pop 30-39	6,766	12.4%
2009 Total Pop 40-49	7,729	14.1%
2009 Total Pop 50-59	7,881	14.4%
2009 Total Pop 60+	11,516	21.0%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$44,775	6.8%
2009 Median Family Income	\$41,923	23.3%
2000 Median Family Income	\$33,990	
2014 Per Capita Income	\$18,657	5.0%
2009 Per Capita Income	\$17,769	23.3%
2000 Per Capita Income	\$14,415	
2000 Total Pop with Income Below Poverty Level	12,200	
2000 Percent of Pop with Income Below Poverty Level		22.7%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	9,421	
2010 Average SAT score (2400 scale)	1,320	
2010 Percent of Graduates taking SAT	38.5%	
2008-09 Higher Education Completions	312	
2008-09 Higher Education Total Enrollment	3,065	
2009 Proj Education Attainment - At Least High School Graduate	27,264	73.1%
2009 Proj Education Attainment - At Least Bachelor's Degree	4,181	11.2%

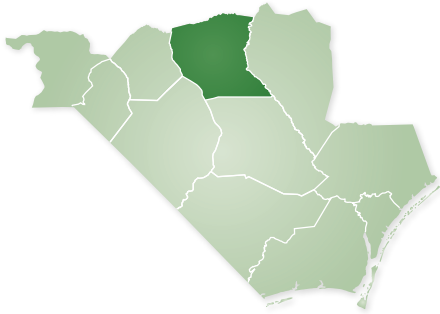
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	21,586	22,408
2010Q3 Unemployment	2,712	3,173
2010Q3 Unemployment Rate	11.2%	12.4%
2010Q3 Announced Job Creation		54
2010Q3 Total Announced Investments (\$mil)		\$2.5
Oct2010 Lost Jobs, Closings & Layoffs	111	99

Sources: See list on page 54.

REGIONAL COMMUNITIES

Cumberland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	314,692	0.3%
2009 Total Population	309,874	0.2%
2000 Total Population	302,963	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	32	
2009 Median Age	31	
2000 Median Age	30	
2009 Total Pop 0-19	92,007	29.7%
2009 Total Pop 20-29	58,673	18.9%
2009 Total Pop 30-39	44,935	14.5%
2009 Total Pop 40-49	41,298	13.3%
2009 Total Pop 50-59	34,205	11.0%
2009 Total Pop 60+	38,756	12.5%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$58,196	4.1%
2009 Median Family Income	\$55,890	34.5%
2000 Median Family Income	\$41,559	
2014 Per Capita Income	\$23,922	4.1%
2009 Per Capita Income	\$22,987	32.3%
2000 Per Capita Income	\$17,376	
2000 Total Pop with Income Below Poverty Level	36,391	
2000 Percent of Pop with Income Below Poverty Level		12.8%

EDUCATION

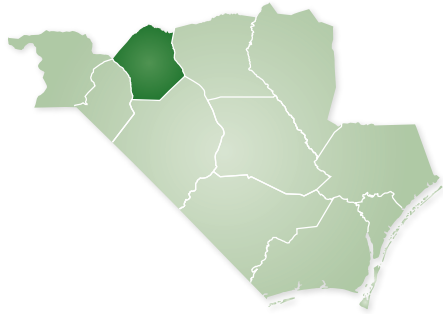
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	51,677	
2010 Average SAT score (2400 scale)	1,393	
2010 Percent of Graduates taking SAT	54.1%	
2008-09 Higher Education Completions	2,723	
2008-09 Higher Education Total Enrollment	25,462	
2009 Proj Education Attainment - At Least High School Graduate	163,648	87.5%
2009 Proj Education Attainment - At Least Bachelor's Degree	38,446	20.6%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	123,869	122,088
2010Q3 Unemployment	11,921	12,326
2010Q3 Unemployment Rate	8.8%	9.2%
2010Q3 Announced Job Creation	3	678
2010Q3 Total Announced Investments (\$mil)	\$3.5	\$92.3
Oct2010 Lost Jobs, Closings & Layoffs	559	626

Sources: See list on page 54.

Hoke County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	52,787	2.9%
2009 Total Population	45,754	3.4%
2000 Total Population	33,646	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	32	
2009 Median Age	32	
2000 Median Age	30	
2009 Total Pop 0-19	14,763	32.3%
2009 Total Pop 20-29	6,867	15.0%
2009 Total Pop 30-39	7,199	15.7%
2009 Total Pop 40-49	6,581	14.4%
2009 Total Pop 50-59	4,972	10.9%
2009 Total Pop 60+	5,372	11.7%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$53,324	8.3%
2009 Median Family Income	\$49,243	36.6%
2000 Median Family Income	\$36,056	
2014 Per Capita Income	\$19,150	3.1%
2009 Per Capita Income	\$18,578	36.3%
2000 Per Capita Income	\$13,635	
2000 Total Pop with Income Below Poverty Level	5,731	

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	7,588	
2010 Average SAT score (2400 scale)	1,323	
2010 Percent of Graduates taking SAT	41.1%	
2008-09 Higher Education Completions		
2008-09 Higher Education Total Enrollment		
2009 Proj Education Attainment - At Least High School Graduate	21,333	77.3%
2009 Proj Education Attainment - At Least Bachelor's Degree	3,330	12.1%

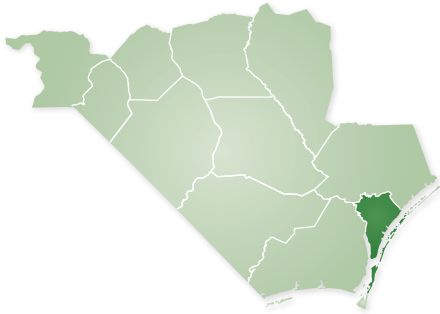
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	18,405	18,140
2010Q3 Unemployment	1,777	1,654
2010Q3 Unemployment Rate	8.8%	8.4%
2010Q3 Announced Job Creation		40
2010Q3 Total Announced Investments (\$mil)		\$7.2
Oct2010 Lost Jobs, Closings & Layoffs	10	

Sources: See list on page 54.

REGIONAL COMMUNITIES

New Hanover County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	217,451	2.0%
2009 Total Population	196,667	2.2%
2000 Total Population	160,307	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	40	
2009 Median Age	39	
2000 Median Age	36	
2009 Total Pop 0-19	46,014	23.4%
2009 Total Pop 20-29	28,542	14.5%
2009 Total Pop 30-39	27,241	13.9%
2009 Total Pop 40-49	28,425	14.5%
2009 Total Pop 50-59	27,501	14.0%
2009 Total Pop 60+	38,944	19.8%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$67,620	2.3%
2009 Median Family Income	\$66,120	29.8%
2000 Median Family Income	\$50,931	
2014 Per Capita Income	\$30,688	4.9%
2009 Per Capita Income	\$29,268	26.6%
2000 Per Capita Income	\$23,123	
2000 Total Pop with Income Below Poverty Level	20,445	
2000 Percent of Pop with Income Below Poverty Level		13.1%

EDUCATION

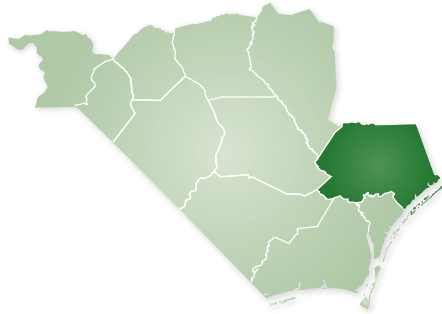
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	24,188	
2010 Average SAT score (2400 scale)	1,536	
2010 Percent of Graduates taking SAT	62.8%	
2008-09 Higher Education Completions	4,668	
2008-09 Higher Education Total Enrollment	27,623	
2009 Proj Education Attainment - At Least High School Graduate	120,455	88.8%
2009 Proj Education Attainment - At Least Bachelor's Degree	44,731	33.0%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	98,863	92,994
2010Q3 Unemployment	8,921	9,652
2010Q3 Unemployment Rate	8.7%	9.4%
2010Q3 Announced Job Creation	75	350
2010Q3 Total Announced Investments (\$mil)	\$33.0	\$59.5
Oct2010 Lost Jobs, Closings & Layoffs	61	

Sources: See list on page 54.

Pender County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	61,253	2.7%
2009 Total Population	53,508	2.9%
2000 Total Population	41,082	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	45	
2009 Median Age	43	
2000 Median Age	39	
2009 Total Pop 0-19	12,485	23.3%
2009 Total Pop 20-29	5,604	10.5%
2009 Total Pop 30-39	6,336	11.8%
2009 Total Pop 40-49	8,019	15.0%
2009 Total Pop 50-59	8,446	15.8%
2009 Total Pop 60+	12,618	23.6%

INCOME	Growth Est. or Total %	
2014 Median Family Income	\$55,758	3.4%
2009 Median Family Income	\$53,906	28.8%
2000 Median Family Income	\$41,837	
2014 Per Capita Income	\$23,384	3.7%
2009 Per Capita Income	\$22,546	26.1%
2000 Per Capita Income	\$17,882	
2000 Total Pop with Income Below Poverty Level	5,429	
2000 Percent of Pop with Income Below Poverty Level		13.6%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	8,027	
2010 Average SAT score (2400 scale)	1,464	
2010 Percent of Graduates taking SAT	50.8%	
2008-09 Higher Education Completions		
2008-09 Higher Education Total Enrollment		
2009 Proj Education Attainment - At Least High School Graduate	30,825	80.4%
2009 Proj Education Attainment - At Least Bachelor's Degree	5,685	14.8%

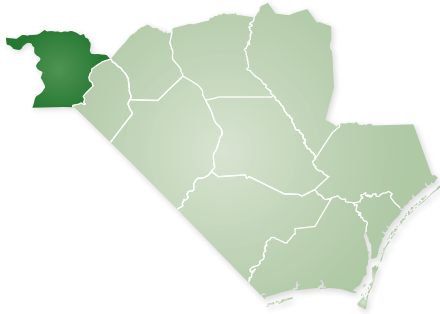
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	20,503	21,304
2010Q3 Unemployment	2,208	2,679
2010Q3 Unemployment Rate	9.3%	11.2%
2010Q3 Announced Job Creation		
2010Q3 Total Announced Investments (\$mil)		
Oct2010 Lost Jobs, Closings & Layoffs	55	

Sources: See list on page 54.

REGIONAL COMMUNITIES

Richmond County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	46,645	(0.1%)
2009 Total Population	46,898	0.1%
2000 Total Population	46,564	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	39	
2009 Median Age	38	
2000 Median Age	36	
2009 Total Pop 0-19	12,930	27.6%
2009 Total Pop 20-29	6,090	13.0%
2009 Total Pop 30-39	5,853	12.5%
2009 Total Pop 40-49	6,383	13.6%
2009 Total Pop 50-59	6,296	13.4%
2009 Total Pop 60+	9,346	19.9%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$48,154	9.4%
2009 Median Family Income	\$44,027	24.9%
2000 Median Family Income	\$35,242	
2014 Per Capita Income	\$18,844	4.4%
2009 Per Capita Income	\$18,054	24.6%
2000 Per Capita Income	\$14,485	
2000 Total Pop with Income Below Poverty Level	8,754	
2000 Percent of Pop with Income Below Poverty Level		19.6%

EDUCATION

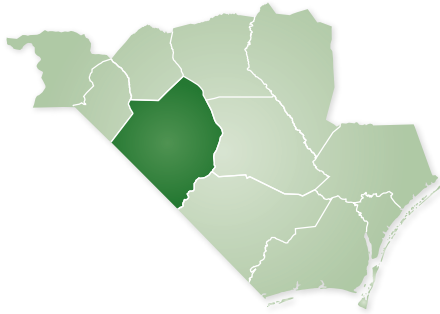
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	7,604	
2010 Average SAT score (2400 scale)	1,382	
2010 Percent of Graduates taking SAT	24.1%	
2008-09 Higher Education Completions	240	
2008-09 Higher Education Total Enrollment	2,302	
2009 Proj Education Attainment - At Least High School Graduate	22,642	73.7%
2009 Proj Education Attainment - At Least Bachelor's Degree	3,453	11.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	17,459	18,322
2010Q3 Unemployment	2,439	2,811
2010Q3 Unemployment Rate	12.3%	13.3%
2010Q3 Announced Job Creation	250	209
2010Q3 Total Announced Investments (\$mil)	\$19.0	\$5.8
Oct2010 Lost Jobs, Closings & Layoffs	4	200

Sources: See list on page 54.

Robeson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	133,969	0.5%
2009 Total Population	130,775	0.6%
2000 Total Population	123,339	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	35	
2009 Median Age	34	
2000 Median Age	32	
2009 Total Pop 0-19	39,709	30.4%
2009 Total Pop 20-29	19,009	14.5%
2009 Total Pop 30-39	17,581	13.4%
2009 Total Pop 40-49	17,579	13.4%
2009 Total Pop 50-59	16,453	12.6%
2009 Total Pop 60+	20,444	15.6%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$45,743	11.6%
2009 Median Family Income	\$41,006	26.2%
2000 Median Family Income	\$32,484	
2014 Per Capita Income	\$16,725	4.5%
2009 Per Capita Income	\$16,004	21.0%
2000 Per Capita Income	\$13,224	
2000 Total Pop with Income Below Poverty Level	27,326	
2000 Percent of Pop with Income Below Poverty Level		22.8%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	23,189	
2010 Average SAT score (2400 scale)	1,272	
2010 Percent of Graduates taking SAT	37.2%	
2008-09 Higher Education Completions	1,416	
2008-09 Higher Education Total Enrollment	11,059	
2009 Proj Education Attainment - At Least High School Graduate	56,769	69.6%
2009 Proj Education Attainment - At Least Bachelor's Degree	10,474	12.8%

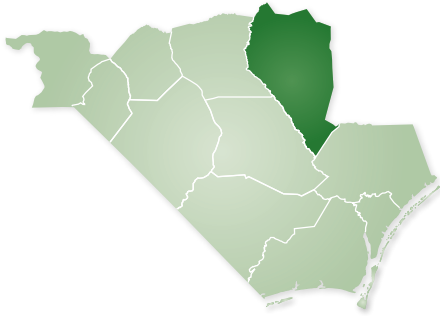
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	49,755	52,096
2010Q3 Unemployment	6,388	6,702
2010Q3 Unemployment Rate	11.4%	11.4%
2010Q3 Announced Job Creation	76	130
2010Q3 Total Announced Investments (\$mil)	\$20.4	\$6.9
Oct2010 Lost Jobs, Closings & Layoffs	368	369

Sources: See list on page 54.

REGIONAL COMMUNITIES

Sampson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	67,516	0.7%
2009 Total Population	65,080	0.9%
2000 Total Population	60,161	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	38	
2009 Median Age	37	
2000 Median Age	35	
2009 Total Pop 0-19	18,110	27.8%
2009 Total Pop 20-29	7,835	12.0%
2009 Total Pop 30-39	9,210	14.2%
2009 Total Pop 40-49	9,247	14.2%
2009 Total Pop 50-59	8,639	13.3%
2009 Total Pop 60+	12,039	\$18.5%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$49,492	5.7%
2009 Median Family Income	\$46,801	22.5%
2000 Median Family Income	\$38,200	
2014 Per Capita Income	\$18,796	3.0%
2009 Per Capita Income	\$18,254	21.9%
2000 Per Capita Income	\$14,976	
2000 Total Pop with Income Below Poverty Level	10,431	
2000 Percent of Pop with Income Below Poverty Level		17.6%

EDUCATION

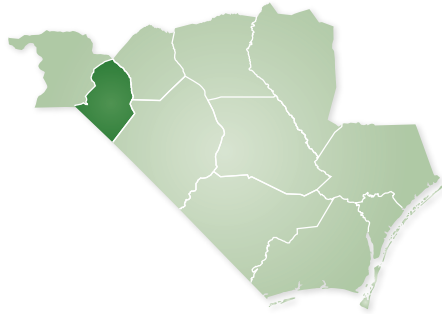
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	11,310	
2010 Average SAT score (2400 scale)	1,359	
2010 Percent of Graduates taking SAT	49.1%	
2008-09 Higher Education Completions	411	
2008-09 Higher Education Total Enrollment	2,038	
2009 Proj Education Attainment - At Least High School Graduate	31,876	73.6%
2009 Proj Education Attainment - At Least Bachelor's Degree	5,304	12.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	28,583	30,109
2010Q3 Unemployment	2,444	2,774
2010Q3 Unemployment Rate	7.9%	8.4%
2010Q3 Announced Job Creation	40	
2010Q3 Total Announced Investments (\$mil)	\$1.4	
Oct2010 Lost Jobs, Closings & Layoffs	23	228

Sources: See list on page 54.

Scotland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	36,511	(0.3%)
2009 Total Population	37,002	0.3%
2000 Total Population	35,998	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	37	
2009 Median Age	36	
2000 Median Age	35	
2009 Total Pop 0-19	10,633	28.8%
2009 Total Pop 20-29	5,064	13.7%
2009 Total Pop 30-39	4,512	12.2%
2009 Total Pop 40-49	4,923	13.3%
2009 Total Pop 50-59	5,037	13.6%
2009 Total Pop 60+	6,803	18.4%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$52,586	5.0%
2009 Median Family Income	\$50,066	28.5%
2000 Median Family Income	\$38,971	
2014 Per Capita Income	\$20,436	4.4%
2009 Per Capita Income	\$19,574	24.7%
2000 Per Capita Income	\$15,693	
2000 Total Pop with Income Below Poverty Level	7,212	
2000 Percent of Pop with Income Below Poverty Level		20.6%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	6,289	
2010 Average SAT score (2400 scale)	1,286	
2010 Percent of Graduates taking SAT	63.3%	
2008-09 Higher Education Completions	140	
2008-09 Higher Education Total Enrollment	669	
2009 Proj Education Attainment - At Least High School Graduate	17,888	75.6%
2009 Proj Education Attainment - At Least Bachelor's Degree	4,168	17.6%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	11,423	12,223
2010Q3 Unemployment	2,024	2,345
2010Q3 Unemployment Rate	15.1%	16.1%
2010Q3 Announced Job Creation	45	133
2010Q3 Total Announced Investments (\$mil)	\$0.6	\$13.2
Oct2010 Lost Jobs, Closings & Layoffs	93	91

Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhs.gov/>
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2009/2014 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at http://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf.